

The Greenhouse Crisis Foundation

For Immediate Release
June 5, 1989

For Further Information
Jeremy Rifkin 202-466-2823

A three year nationwide public mobilization to address the greenhouse crisis will be launched at a Congressional Press Conference and Luncheon on June 8.

Thirty Members of the U. S. Senate and House and the Greenhouse Crisis Foundation will join together with a unique coalition of the nation's youth service organizations, school associations, church denominations and grassroots public interest groups in largest environmental education campaign in U. S. history.

Day's events on Capitol Hill will also include the planting of a special greenhouse tree and the establishment of permanent recycling centers in specially designated Congressional offices.

WASHINGTON, DC -- A nationwide public mobilization to address the Greenhouse Crisis will be launched at a Congressional Press Conference and Luncheon on June 8th, by thirty members of the U. S. Senate and House of Representatives, The Greenhouse Crisis Foundation and representatives of nineteen national organizations. The press conference and luncheon will be held in Room 106 Dirksen Senate Office Building 12:00 to 2:00 P. M.

Earlier in the morning the press is invited to attend the opening of specially designated energy conservation and recycling centers being set up in Congressional offices followed by the planting of a Greenhouse tree on the grounds of the Capitol. (Recycling at 9:30 A. M. Senator Tim Wirth's office Room 380 Russell). Two youth representatives have been selected by each of the national youth service organizations to take part in the morning events and the press conference and luncheon.

A unique coalition of the nations' youth service organizations, school teachers associations, church denominations and grassroots public interest organizations, representing millions of American families and youngsters, are joining together with Members of Congress in the largest environmental education campaign in U. S. history.

Participating organizations include, Girl's Clubs of America, Campfire, Inc., Girl Scouts of the U.S.A., YMCA of the U.S.A., Big-Brothers/Big-Sisters of America, National Association of Service and Conservation Corps, National Science Teachers Association, National Association of Biology Teachers, National Association for Science, Technology & Society, National Council for the Social Studies, The National Council of Churches, The Humane Society of the U.S., Citizen Action, U. S. Public Interest Research Group, National Toxics Campaign, and the American Forestry Association.

The massive 3 year campaign focuses on 101 practical steps each of us can take in our personal lives to help avert the global warming crisis and develop an ecological lifestyle for the 1990s. The nation's youth service organizations and grassroots citizen's groups will be coordinating energy audits, recycling campaigns, tree planting and other environmental activities and programs in communities across the country.

Greenhouse curriculum is being prepared by the National Science Teachers Association, National Council for the Social Studies, and the National Association of Biology Teachers for grade school, junior high school and high school and will be introduced into thousands of classrooms across the country in February, 1990.

The National Council of Churches will be distributing the educational materials to 150,000 churches, and individual church denominations will be involved in outreach programs in thousands of local communities.

Television and radio commercials featuring Morgan Fairchild and Ed Begley, Jr. have been prepared to accompany the educational program and a special 800 telephone line (1-800-ECO-LINE) has been set up to provide information to the public on greenhouse issues.

A thirty minute video presentation is also being prepared and will be narrated by Glen Close. Several television production companies will announce that they are integrating the various environmental steps from the citizen's education campaign into their scripts for the upcoming 1989-1990 television season.

According to Jeremy Rifkin, President of the Greenhouse Crisis Foundation, "The greenhouse effect is the first truly global environmental crisis in recorded history."

"To avert a potential environmental disaster, it will be necessary to mobilize public opinion on an unprecedented scale", Rifkin added.

"The goal of the greenhouse environmental education campaign is to reach millions of American families and youth with practical steps each of us can take to address the global warming crisis", Rifkin concluded.

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The greenhouse public education campaign is part of a series of programs and events sponsored by the Greenhouse Crisis Foundation to help raise public awareness of the global warming crisis.

-- In October 1988, the Foundation established the Global Greenhouse Network to help facilitate cooperation on the greenhouse crisis. The network is comprised of key activist organizations, parliamentarians and church leaders from 35 nations spanning six continents. The Global Greenhouse Network has been established to mobilize world public opinion to help avert a catastrophic warming on the planet.

-- On April 22, 1989, The Greenhouse Crisis Foundation coordinated the first International Earth Day observance with public rallies in the U.S., Sweden, Germany, Italy, Poland, Hungary, India, Malaysia and the Philippines.

-- On May 23, 1989, The Greenhouse Crisis Foundation brought a law suit against the Bush Administration for failure to adequately address the global warming threat. The litigation, which targeted the Department of Energy, Department of Interior and the U. S. Department of Agriculture, is designed to force federal agencies to incorporate the greenhouse crisis into the formulation of agency programs.